



A BRAND LOOKING INTO THE FUTURE



MISSION STATEMENT

We are a great family committed with, and passionate about, bringing a unique and traditional flavor, homemade style, for any moment in the life of consumers.

VISION STATEMENT

Being the most recognized and prefered company in prepared foods at the national level due to its traditional and unique homemade flavor; also, achieving coverage in Central America and the South of the US markets through a profitable and innovative portfolio, with committed and passionate people part of a socially-responsible company.





THE STARTING POINT



Culiacán, Sinaloa: In 1962, acknowledged for her cooking, Mrs. Augusta de Machado affectionately nicknamed "Chata", had the idea to share traditional dishes with a homemade flavor that she would cook for local consumers. Aimed at results, these restless guardians of regional food flavor opened in 1974 a small production plant located in downtown Culiacán, Sinaloa.

They started canning her typical products and manufacturing Tamales to distribute to important retail stores, and to 4 Chata^oStores, in place at the time.

What started as a regional idea, and as a result of the hard work, efficiency, quality and innovation. 50 years later, it has become a national and international company whose mission is to bring traditional and unique, homemade-style, flavor for consumers and re-connect consumers with Mexican food.



WHAT IS CHATA® BRAND

TIMELINE



1978

We extended the product line and opened the new cold cuts plant in Bachigualato, Culiacán.

2007

We introduced innovation in our products by introducing Chilorio and Cochinita Pibil in a pouch package.

60

1962

We started operations in Culiacán, Sinaloa.



1974

We started growth with the CHATA^o production plant in downtown Culiacán.

1995

We started distribution in the US as the first Certified Mexican Company to export Ready-to-Eat meat products.

2009

We introduced our products in the Convenience Store channel by launching Burritos and Sincronizadas with our practical flavor to take away.

2008

We started exports to Central American and Asia.

2012

We celebrated our 50th anniversary of bringing flavor to Mexican tables. We opened our second plant of "Mexican Food", to cover the growing demand of our clients. 2016

 \gg

We keep on cooking our history...

WHAT IS CHATA® BRAND

TODAY

The internationalization of CHATA® Brand family: We want to set the standard of traditional Mexican food though our profitable and innovative portfolio.





WHAT IS CHATA BRAND[®]

OUR BRAND



CHATA, as a brand looks into the future preserving the great flavor; it has created and generated connection moments for consumers for over 50 years.

"SHARING OUR FLAVOR ": A sound base for the significance of Mexican food recipes. We facilitate innovative solutions for the new generations. We are the ally that empowers and gives options for consumers at the time of preparing Mexican typical dishes.



Our achievements are inspired for a continuous search to (re-)connect Mexican food flavor with consumers by offering innovative solutions.

"THE BASIC ELEMENTS ARE STILL HAND-MADE. EVEN THOUGH OUR PLANT LOOKS LIKE NASA. ur are nothing but an enormous kitchen"









"Our plant is not a factory, it is a kitchen".

We are regarded as a brand of excellent Mexican flavor. With over 50 years of experience, we are known as an excellent brand, always offering differentiated products. What makes us different is our seasoning. WE WANT TO RECONNECT THE FLAVOR OF MEXICAN FOOD WITH ALL OUR CONSUMERS

Sharing our Seasoning ™

SHREDDED, SEASONED PORK MEAT / CHILORIO DE CERDO 250 G (8.8 OZ) ITEM: LA0584

Chilorio is a dish from the State of Sinaloa in the Northwestern of Mexico. It is made with chopped pork seasoned with pasilla chilli pepper and different spices. Chata products offer the one-of-a-kind, traditional and original pork chilorio Sinaloa style, with a unique recipe to enjoy. Our product is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 250 g (8.8 oz) / Pouch RETAIL SKU: Box with 12 pouches SHELF LIFE: 2 years INGREDIENTS: Pork meat, lard, vinegar, chilli peppers, salt, spices and garlic.

POUCH SIZE:

Height: 18.5 cm (7.28 in) Width: 14 cm (5.5 in)

MASTER BOX PALLET SIZE:

Width 1: 101 cm (39.76 in) Length: 122 cm (48.03 in) Pallet height: 152 cm (59.84 in)



тм

SHREDDED, SEASONED TURKEY MEAT / CHILORIO DE PAVO 250 G (8.8 OZ)

ITEM: LA0585

Turkey chilorio is a traditional dish from the Northwestern of Mexico. To make it, turkey meat is used, seasoned with pasilla chili pepper, garlic, cumin, oregano and vegetable oil; when cooking is finished, the product is sterilized to be correctly preserved. This product is low in fat, we carefully choose our raw materials to produce high nutritional value and high quality products while preserving our traditional flavor.

It can be served on corn tortilla or flour tortilla in tacos with guacamole or red sauce; as stuffing for enchiladas, sandwiches or served with avocado as a salad topping. Turkey chilorio is made with selected ingredients, carefully seasoned to give it a homestyle touch and it is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 250 g (8.8 oz) / Pouch RETAIL SKU: Box with 12 pouches SHELF LIFE: 2 years INGREDIENTS: Turkey leg and thigh, vegetable oil, vinegar, mixture chilli peppers, salt, spices and garlic.

POUCH SIZE:

Height: 18.5 cm (7.28 in) Width: 14 cm (5.5 in)

MASTER BOX PALLET SIZE:

Width 1: 101 cm (39.76 in) Length: 122 cm (48.03 in) Pallet height: 152 cm (59.84 in)





Cochinita pibil is a delicious pork dish: pork is cut and cooked with water, tomato, annato, onions, vinegar, salt, spices and garlic. During processing, the product is subjected to three thermal processes: cooking, filling and sterilization.

Delicious recipes can be made for tacos, sandwiches, with rice, or served with red onions and Habanero chili pepper sauce. It is made with selected ingredients, seasoned to give it a homestyle touch which sets Chata brand apart, and it is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 250 g (8.8 oz) / Pouch RETAIL SKU: Box with 12 pouches SHELF LIFE: 2 years INGREDIENTS: Pork meat, annato paste (water, tomatoe paste, annato and onions), vinegar, tomatoes, spices, salt and garlic.

POUCH SIZE:

Height: 18.5 cm (7.48 in) Width: 14 cm (5.5 in)

MASTER BOX PALLET SIZE:

Width 1: 101 cm (39.76 in) Length: 122 cm (48.03 in) Pallet height: 152 cm (59.84 in)



ТΜ

SHREDDED BEEF WITH BROTH AND TEXTURED SOY PROTEIN / CARNE DE RES DESHEBRADA EN SU JUGO CON PROTEINA DE SOYA TEXTURIZADA 226 G (8 OZ) ITEM: LA0264

Shredded beef with broth and textured soy protein is a good option to housewives, they can prepare many different types of food, like traditional burritos, shredded beef stew, shredded beef enchiladas. Shredded beef with broth and textured soy protein its delicious and a good protein source. During its production the product goes under three thermal processes (Cooking, filling and commercial sterilization). Shredded beef with broth and textured soy protein is made of selected ingredients, carefully seasoned to give it the taste of home that distinguishes our products and made under SQF (Safe Quality Food) system.

CONTENTS: 226.8 g (8 oz) / Pouch RETAIL SKU: Box with 12 pouches SHELF LIFE: 2 years INGREDIENTS: Beef, water, textured soy protein, spices, iodized salt and class IV caramel color. Contains soy and gluten.

POUCH SIZE:

Height: 19 cm (7.48 in) Width: 14 cm (5.5 in)

MASTER BOX PALLET SIZE:

Width 1: 101 cm (39.76 in) Length : 122 cm (48.3 in) Pallet height: 152 cm (59.84 in)



тм

SHREDDED SEASONED CHICKEN / CHILORIO DE POLLO 250 G (8.8 OZ) ITEM: LA0613

Chicken chilorio is a dish made with chicken, cumin, oregano and vegetable oil. It is subjected to a commercial sterilization to ensure its shelf life at the point of sale. It is prepared with the same recipe for those who prefer low-fat dishes due to its careful preparation and selection of ingredients; it is of the highest quality and offers a high nutritional value. Our product is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 250 g (8.8 oz) / Pouch **RETAIL SKU:** Box with 12 pouches **SHELF LIFE:** 2 years **INGREDIENTS:** Chicken meat, vegetable corn oil, water, apple cider vinegar, mixed chilli peppers, salt, garlic and spices.

POUCH SIZE:

Height: 18.5 cm (7.48 in) Width: 14 cm (5.5 in)

MASTER BOX PALLET SIZE:

Width 1: 101 cm (39.76 in) Length: 122 cm (48.03 in) Pallet height: 152 cm (59.84 in)



SHREDDED CHICKEN WITH MOLE SAUCE / POLLO EN MOLE 250 G (8.8 OZ)

ITEM: LA0331

Chata brand, always looking for new products to simplify the lifestyle of modern consumers, has combined the delicious flavor of mole with chicken in order to have access in a practical way to the well-known, traditional and delicious dish. It is made with the perfect blend of mole sauce, chicken and seasonings. This product is made, packaged and commercially sterilized. Our product is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 250 g (8.8 oz) / Pouch **RETAIL SKU:** Box with 12 pouches **SHELF LIFE:** 2 years

INGREDIENTS: Chicken, water, red almond mole powder (sugar, blend of sanitized chillis (ancho, mulato, pasilla and mora), sesame seeds, peanuts, raisins, plantain, tortilla (nixtamalized corn), cookies (wheat flour, sugar, palm oil, syrup high fructose corn, iodized salt, sodium bicarbonate, soy lecithin, ammonium bicarbonate, artificial flavoring, vitamins and minerals, fd&c yellow n° 5), cocoa, spices, pumpkin seeds, iodized salt, almond, walnuts, garlic, onion, caramel color, fd&c blue n°2, fd&c red n° 40, fd&c yellow n° 5, fd&c yellow n° 6), seasoning (iodized salt, hydrolyzed vegetable soy protein, maltodextrin corn flour, monosodium glutamate, spices, natural coloring (turmeric, paprika), edible

vegetable oil, 5-disodium inosinate, 5-disodium guanylate, silicon dioxide and TBHQ as antioxidant) and iodized salt. CONTAINS ALLERGENS: PEANUTS, WHEAT, SOY, ALMOND AND WALNUTS.

POUCH SIZE:

Height: 19 cm (7.48 in) Width: 14 cm (5.5 in)

MASTER BOX PALLET SIZE:

Width 1: 101 cm (39.76 in) Length: 122 cm (48.03 in) Pallet height: 152 cm (59.84 in)



тм



REFRIED PINTO BEANS / FRIJOLES REFRITOS PINTOS 430 G (15.2 OZ) ITEM: LA0309

Refried Pinto Beans is a typical Mexican dish. Its preparation is simple: previously-washed beans are cooked; pork lard and salt are added, and the boiling temperature is maintained until reaching a paste-like consistency. Afterwards, it is packaged and it goes through a commercial sterilization process to ensure the shelf life at room temperature. Once the pouch is opened, the product shall be maintained at refrigerated temperature. It is prepared with a homestyle touch which sets Chata brand apart, and it is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 430 g (15.2 oz)/ Pouch RETAIL SKU: Box with 12 pouches SHELF LIFE: 2 years INGREDIENTS: Pinto beans, water, lard and salt.

POUCH SIZE: Height: 19 cm (7.48 in) Width: 14 cm (5.5 in)

MASTER BOX PALLET SIZE:

Width 1: 102 cm (40.16 in) Width 2: 105 cm (41.34 in) Length: 122.68 cm (48.3 in) Pallet height: 172 cm (67.72 in)





REFRIED BEANS WITH CHILORIO / FRIJOLES REFRITOS CON CHILORIO 430 G (15.2 OZ) ITEM: LA0332

The delicious and traditional dish is made of beans and chilorio (shredded pork cooked with lard, chilli peppers, garlic and salt). During processing, this product goes under three thermal steps: cooking, filling, and commercial sterilization. Our product is prepared in accordance to the SQF (Safe Quality Food) system.

CONTENTS: 430 g (15.2 oz)/ Pouch RETAIL SKU: Box with 12 pouches SHELF LIFE: 2 years INGREDIENTS: Mayocoba beans, water, chilorio (pork meat, lard, apple vinegar, chili peppers, salt, spices and garlic), lard and salt.

POUCH SIZE: Height: 19 cm (7.48 in) Width: 14 cm (5.5 in)

MASTER BOX PALLET SIZE:

Width 1: 102 cm (40.16 in) Width 2: 105 cm (41.34 in) Length: 122.68 cm (48.3 in) Pallet height: 172 cm (67.72 in)





REFRIED BEANS WITH CHORIZO AND CHEESE / FRIJOLES REFRITOS CON CHORIZO Y QUESO 430 G (15.2 OZ)

ITEM: LA0333

Refried Beans with chorizo and cheese is a traditional Mexican dish. Its preparation is very simple: previously-washed Mayocoba beans are cooked in a stainless steel container with water until softened; Next, pork lard and salt are added; and they are brought to boil and cooked until everything reaches a paste-like consistency. After the paste is ready, chorizo, cheese and jalapeno chili pepper previously fried are added. It is prepared with a homestyle touch which sets Chata brand apart, and it is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 430 g (15.2 oz)/ Pouch RETAIL SKU: Box with 12 pouches SHELF LIFE: 2 years INGREDIENTS: Mayocoba beans, water, sausage (pork meat, spices, apple vinegar, salt and garlic), lard, cheese (part-skim milk, cheese cultures, salt and enzyme), jalapeno peppers and salt. CONTAINS MILK

POUCH SIZE: Height: 19 cm (7.48 in)

Width: 14 cm (5.5 in)

MASTER BOX PALLET SIZE:

Width 1: 102 cm (40.16 in) Length: 122.68 cm (48.3 in) Pallet height: 172 cm (67.72 in)





SHREDDED, SEASONED PORK MEAT / CHILORIO DE CERDO- 141.8 G (5 OZ) ITEM: LA0360

Chilorio is a dish from the State of Sinaloa in the Northwestern of Mexico. It is made with chopped pork seasoned with pasilla chili pepper and different spices. Chata products offer the one-of-a-kind, traditional and original Sinaloa style pork chilorio, with a unique recipe to enjoy. Our product is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 141.8 g (5 oz) / Can RETAIL SKU: Box with 24 cans SHELF LIFE: 4 years INGREDIENTS:Pork meat, lard, vinegar, chilli peppers, salt, spices and garlic.

CAN SIZE: Height: 3.5 cm (1.38 in) Diameter: 8.5 cm (3.35 in)

MASTER BOX PALLET SIZE:

Width: 101 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 130.64 cm (51.43 in)



SHREDDED, SEASONED PORK MEAT / CHILORIO DE CERDO 170 G (6 OZ) ITEM: LA0276

Chilorio is a dish from the State of Sinaloa in the Northwestern of Mexico. It is made with chopped pork seasoned with pasilla chili pepper and different spices. Chata products offer the one-of-a-kind, traditional and original pork chilorio Sinaloa style, with a unique recipe to enjoy. Our product is prepared under the SQF (Safe Quality Food).

CONTENTS: 170 g (6 oz) / Can RETAIL SKU: Box with 24 cans SHELF LIFE: 4 years INGREDIENTS: Pork meat, lard, vinegar, chilli peppers, salt, spices and garlic.

CAN SIZE: Height: 3.9 cm (1.54 in) Diameter: 8.5 cm (3.35 in)

MASTER BOX PALLET SIZE:

Width: 101 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 130.63 cm (51.43 in)



ТМ



SHREDDED SEASONED PORK MEAT / CHILORIO DE CERDO 340 G (12 OZ) ITEM: LA0133

Chilorio is a dish from the State of Sinaloa in the Northwestern of Mexico. It is made with chopped pork seasoned with pasilla chili pepper and different spices. Chata products offer the one-of-a-kind, traditional and original Sinaloa style pork chilorio, with a unique recipe to enjoy. Our product is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 340 g (12 oz) / Can RETAIL SKU: Box with 12 Cans SHELF LIFE: 4 years INGREDIENTS: Pork meat, lard, apple cider vinegar, chilli peppers, salt, spices and garlic.

CAN SIZE: Height: 7.6 m (2.99 in) Diameter: 8.5 cm (3.35 in)

MASTER BOX PALLET SIZE:

Width 1: 101 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 130.64 cm (51.43 in)





SHREDDED SEASONED TURKEY MEAT/ CHILORIO DE PAVO 340 G (12 OZ)

ITEM: LA0322

Turkey chilorio is a traditional dish from the Northwestern of Mexico. To make it, turkey meat is used, seasoned with pasilla chili pepper, garlic, cumin, oregano and vegetable oil; when cooking is finished, the product is sterilized to be correctly preserved. This product is low in fat, we carefully choose our raw materials to produce high nutritional value and high quality products while preserving our traditional flavor. It can be served on corn or flour tortilla, in tacos with guacamole or red sauce; as stuffing for enchiladas, sandwiches or served with avocado as a salad topping. Turkey chilorio is made with selected ingredients, carefully seasoned to give it a homestyle touch and it is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 340 g (12 oz) / Can RETAIL SKU: Box with 12 Cans SHELF LIFE: 4 years INGREDIENTS: Turkey leg and thigh, vegetable oil, water, apple cider vinegar, mixture chilli peppers, salt spices and garlic.

CAN SIZE:

Height: 7.6 m (2.99 in) Diameter: 8.5 cm (3.35 in)

MASTER BOX PALLET SIZE:

Width 1: 101 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 130.64 cm (51.43 in)



SHREDDED CHICKEN WITH MOLE SAUCE / POLLO EN MOLE 340 G (12 OZ)

ITEM: LA0164

Chata brand, always looking for new products to simplify the lifestyle of modern consumers, has combined the delicious flavor of mole with chicken in order to have access in a practical way to the well-known, traditional and delicious dish. It is made with the perfect blend of mole sauce, chicken and seasonings. This product is made, packaged and commercially sterilized. Our product is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 340 g (12 oz) / Can **RETAIL SKU:** Box with 12 Cans **SHELF LIFE:** 4 years **INGREDIENTS:** Chicken, water, red almond mole powder (sugar, blend of sanitized chillis (ancho, mulato, pasilla and mora), sesame seeds, peanuts, raisins, plantain, tortilla (nixtamalized corn), cookies (wheat flour, sugar, palm oil, syrup high fructose corn, iodized salt, sodium bicarbonate, soy lecithin, ammonium bicarbonate, artificial flavoring, vitamins and minerals, fd&c yellow nº 5, cocoa, spices, pumpkin seeds, iodized salt, almond, walnuts, garlic, onion, caramel color, fd&c blue nº 2, fd&c red nº 40, fd&c yellow nº 5, fd&c yellow nº 6), seasoning (iodized salt, hydrolyzed vegetable soy protein, maltodextrin corn flour, monosodium glutamate, spices, natural coloring (turmeric, paprika), edible vegetable oil, 5-disodium inosinate, disodium guanylate 5-silicon dioxide and TBHQ as antioxidant) and iodized salt. CONTAINS ALLERGENS: PEANUTS, WHEAT, SOY, ALMOND AND WALNUTS.

CAN SIZE:

Height: 7.6 m (2.99 in) Diameter: 8.5 cm (3.35 in)

MASTER BOX PALLET SIZE:

Width 1: 101 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 130.64 cm (51.43 in)



ТΜ



Cochinita pibil is a delicious pork dish: pork meat (pork used for manufacturing our products comes from USDA authorized which is cut and cooked with annato paste (water, tomato, annato and onions), vinegar, salt, spices and garlic. During processing, the product is subjected to three thermal processes: cooking, canning and sterilization. Delicious recipes can be made for tacos, sandwiches, with rice, or served with red onions and Habanero chili pepper sauce. It is made with selected ingredients, seasoned to give it a homestyle touch which sets Chata brand apart, and it is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 340 g (12 oz) / Can RETAIL SKU: Box with 12 Cans SHELF LIFE: 4 years INGREDIENTS: Pork meat, annato paste (water, tomatoes, annato and onions), vinegar, tomato paste, spices, salt and garlic.

CAN SIZE:

Height: 7.6 m (2.99 in) Diameter: 8.5 cm (3.35 in)

MASTER BOX PALLET SIZE:

Width 1: 101 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 130.64 cm (51.43 in)



тм



SHREDDED, SEASONED CHICKEN / CHILORIO DE POLLO 340 G (12 OZ)

ITEM: LA0132

Chicken chilorio is a dish made with chicken, cumin, oregano and vegetable oil. It is subjected to commercial sterilization to ensure its shelf life. It is prepared with the same recipe for those who prefer low-fat dishes due to its careful preparation and selection of ingredients; it is of the highest quality and offers a high nutritional value. Our product is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 340 g (12 oz) / Can RETAIL SKU: Box with 12 Cans SHELF LIFE: 4 years INGREDIENTS: Chicken meat, vegetable corn oil, water, apple cider vinegar, mixture chilli peppers, salt, garlic and spices.

CAN SIZE:

Height: 7.6 cm (2.99 in) Diameter: 8.5 cm (3.35 in)

MASTER BOX PALLET SIZE:

Width 1: 101 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 130.64 cm (51.43 in)



SHREDDED, SEASONED PORK MEAT / CHILORIO DE CERDO 400 G (14.1 OZ)

ITEM: LAO278

Chilorio is a dish from the State of Sinaloa in the Northwestern of Mexico. It is made with chopped pork seasoned with pasilla chili pepper and different spices. Chata products offer the one-of-a-kind, traditional and original Sinaloa style pork chilorio, with a unique recipe to enjoy for any consumer. Our product is prepared under the SQF (Safe Quality Food).

CONTENTS: 400 g (14.1 oz) / Can RETAIL SKU: Package with 12 cans SHELF LIFE: 4 years INGREDIENTS: Pork meat, lard, vinegar, chilli peppers, salt, spices and garlic.

CAN SIZE: Height: 11.2 cm (4.41 in) Diameter: 7.4 cm (2.91 in)

MASTER BOX PALLET SIZE:

Width: 101.0 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 143.38 cm (56.45 in)



тм



SHREDDED PORK MEAT, SEASONED AND COLORED WITH ANNATO / COCHINITA PIBIL 400 G (14.1 OZ) ITEM: LA0261

Cochinita pibil is a delicious pork dish: pork meat (pork used for manufacturing our products comes from USDA authorized establishments) which is cut and cooked with (annato) paste (water, tomato, annato and onions), vinegar, salt, spices and garlic. During processing, the product is subjected to three thermal processes: cooking, canning and sterilization.

Delicious recipes can be made for tacos, sandwiches, with rice, or served with red onions and Habanero chili pepper sauce. It is made with selected ingredients, seasoned to give it a homestyle touch which sets Chata brand apart, and it is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 400 g (14.1oz) / Can RETAIL SKU: Package with 12 cans SHELF LIFE: 4 years INGREDIENTS: Pork meat, annato paste (water, tomatoes, annato and onions), vinegar, tomato paste, spices, salt and garlic.

CAN SIZE:

Height: 11.2 cm (4.41 in) Diameter: 7.4 cm (2.91 in)

MASTER BOX PALLET SIZE:

Width: 101 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 143.38 cm (56.45 in)





REFRIED BEANS WITH PORK CRACKLING / FRIJOLES REFRITOS CON CHICHARRÓN 420 G (14.8 OZ) ITEM: LA0119

Refried beans with pork crackling is a very traditional Mexican dish. It's preparation is quite simple. Beans previously washed, are cooked with water until they are soft, then lard and salt are added. Everything is kept boiling until everything reaches a paste consistency. After the paste is ready, lard and pork crackling are added to finish the whole process by canning and sterilization to guarantee its shelf life. Our product is prepared in accordance to the SQF (Safe Quality Food) system.

CONTENTS: 420 g (14.8 oz) / Can RETAIL SKU: Package with 12 cans SHELF LIFE: 4 years INGREDIENTS: Mayocoba beans, water, pork crackling (pork meat, lard, and iodized salt), lard, chili peppers, iodized salt and spices.

CAN SIZE:

Height: 11.2 cm (4.41 in) Diameter: 7.4 cm (2.91 in)

MASTER BOX PALLET SIZE:

Width: 101.0 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 143.38 cm (56.45 in)





Chilorio is prepared with pasilla chili pepper, garlic, cumin and oregano cooked with some pork lard and blended with refried beans. During processing, this product goes under three thermal steps: cooking, canning, and commercial sterilization. Our product is prepared in accordance to the SQF (Safe Quality Food) system.

CONTENTS: 420 g (14.8 oz) / Can RETAIL SKU: Package with 12 cans SHELF LIFE: 4 years INGREDIENTS: Mayocoba beans, water, chilorio (pork meat, lard, vinegar, chili peppers, salt, spices and garlic), lard and salt.

CAN SIZE:

Height: 11.2 cm (4.41 in) Diameter: 7.4 cm (2.91 in)

MASTER BOX PALLET SIZE:

Width: 101.0 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 143.38 cm (56.45 in)



тм



REFRIED BEANS WITH BACON / FRIJOLES REFRITOS CON TOCINO 420 G (14.8 OZ) ITEM: LA0122

Refried beans with bacon are made with Mayocoba beans, pork lard and bacon, in accordance to pork regulations. The product goes through three processing stations during production: cooking, canning and commercial sterilization. It is made with a homestyle touch and it is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 420 g (14.8 oz) / Can RETAIL SKU: Package with 12 cans SHELF LIFE: 4 years INGREDIENTS: Mayocoba beans, water, lard, bacon (pork bellies, water, salt, sugar, sodium phosphate, sodium erythorbate, sodium nitrite), salt and flavoring smoke.

CAN SIZE:

Height: 11.2 cm (4.41 in) Diameter: 7.4 cm (2.91 in)

MASTER BOX PALLET SIZE:

Width: 101 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 143.38 cm (56.45 in)





REFRIED BEANS WITH CHORIZO AND CHEESE / FRIJOLES REFRITOS CON CHORIZO Y QUESO 420 G (14.8 OZ)

ITEM: LA0269

Refried Beans with chorizo and cheese is a Mexican traditional dish, which is a Mexican staple. Its preparation is very simple: previously-washed Mayocoba beans are cooked in a stainless steel container with water until softened. Next, pork lard and salt are added; and they are brought to boil and cooked so that everything reaches a paste-like consistency. After the paste is ready, chorizo, cheese, jalapeno chili pepper are added. The product is made with a homemade touch and it is prepared under the SQF (System Quality Food).

CONTENTS: 420 g (14.8 oz) / Can RETAIL SKU: Package with 12 cans SHELF LIFE: 4 years INGREDIENTS: Mayocoba beans, water, sausages (pork meat, spices, vinegar, salt and garlic), lard, cheese (part-skim milk, cheese cultures, salt and enzyme), jalapeño peppers and salt.

CAN SIZE:

Height: 11.2 cm (4.41 in) Diameter: 7.4 cm (2.91 in)

MASTER BOX PALLET SIZE:

Width: 101.0 cm (39.76 in) Length: 122.68 cm (48.3 in) Pallet height: 143.38 cm (56.45 in)



WHITE MENUDO WITH HOMINY SOUP / MENUDO BLANCO 709 G (25 OZ)

ITEM: LAO371

White Menudo is canned product prepared with cooked beef tripe in pieces, nixtamalized white corn, stock and salt. During preparation, this product is subjected to three thermal processes: cooking, canning and commercial sterilization. It is made with selected ingredients, seasoned to give it a homestyle touch which sets Chata brand apart, and it is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 709 g (25 oz) / Can RETAIL SKU: Package with 8 cans SHELF LIFE: 4 years INGREDIENTS: Beef broth (water, beef, iodized salt, maltodextrin, onion, garlic, monosodium glutamate, natural and artificial flavors, spices, hydrolyzed soy protein, caramel color and not more 2% of silicon dioxide and calcium silicate as anticaking agents), beef tripe, hominy, iodized salt, citric acid, modified corn starch, EDTA and tri-calcium phosphate. CONTAIN SOY AND SULFITES.

CAN SIZE:

Height: 10.0 cm (3.94 in) Diameter: 10.0 cm (3.94 in)

MASTER BOX PALLET SIZE:

Width: 101.0 cm (39.76 in) Length: 122.0 cm (48.3 in) Pallet height: 127.0 cm (50.0 in)



тм

POZOLE (PORK AND HOMINY SOUP) / POZOLE - 709 G (25 OZ)

ITEM: LA0370

Pozole is preparated with cubed pork meat, broth, hominy, salt and spices, during its production the product goes under three thermal processes, cooking, canning and commercial sterilization to guarantee its shelf life. The product must be refrigerated once opened. The pork and hominy soup is made with selected ingredients, seasoned to give it the taste of home that distinguishes the brand Chata. It is prepared with a homestyle touch which sets Chata brand apart, and it is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 709 g (25 oz) / Can **RETAIL SKU:** Package with 8 cans **SHELF LIFE:** 4 years **INGREDIENTS:** Pork broth (water, pork, iodized salt, maltodextrin, chili peppers, onion, monosodium glutamate, yeast extract, garlic, tomato, spices, citric acid, soy vegetable oil, caramel color, extractives of chili peppers, natural and artificial flavors and no more than 2 % of silicon dioxide and calcium silicate as anticaking agents), pork meat, hominy and modified corn starch. CONTAIN SOY AND SULFITES.

CAN SIZE:

Height: 10.0 cm (3.94 in) Diameter: 10.0 cm (3.94 in)

MASTER BOX PALLET SIZE:

Width: 101.0 cm (39.76 in) Length: 122.0 cm (48.3 in) Pallet height: 127.0 cm (50.0 in)



тм

RED MENUDO (WITH HOMINY SOUP) / MENUDO ROJO 709 G (25 OZ) ITEM: LA0270

Canned product prepared with cooked beef tripe in pieces, nixtamalized white corn, pasilla chili pepper, spices and salt. During preparation, this product is subjected to three thermal processes: cooking, preparation and commercial sterilization. Our product is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 709 g (25 oz) / Can **RETAIL SKU:** Package with 8 cans **SHELF LIFE:** 4 years **INGREDIENTS:** Beef broth (water, beef, chilli peppers, iodized salt, maltodextrin, onion, garlic, monosodium glutamate, natural and artificial flavors, spices, hydrolyzed soy protein, caramel color and no more than 2% of silicon dioxide and calcium silicate as anticaking agents), beef tripe, hominy, iodized salt, citric acid, modified corn starch, EDTA and tri-calcium phosphate. CONTAINS SOY AND SULFITES.

CAN SIZE:

Height: 10.0 cm (3.94 in) Diameter: 10.0 cm (3.94 in)

MASTER BOX PALLET SIZE:

Width: 101.0 cm (39.76 in) Length: 122.0 cm (48.3 in) Pallet height: 127 x0 cm (50.0 in)



ТМ



SHREDDED BEEF / MACHACA DE RES 99 G (3.5 OZ)

ITEM: LA0084

Machaca is a traditional dish from northwest of Mexico, made of shredded dried beef and salt. Machaca can be cooked in many delicious ways, with eggs, vegetables, to the "Mexican Style", in broths or the traditional burritos. Chata offers machaca made with 100% beef, a very traditional taste, texture and brown color. It is prepared with a homemade touch which sets Chata brand apart, and it is prepared under the SQF (Safe Quality Food) system.

CONTENTS: 99 g (3.5 oz) / Pouch **RETAIL SKU:** Box with 12 pouches **SHELF LIFE:** 1 year **INGREDIENTS:** Beef and salt.

POUCH SIZE: Height: 18.3 cm (7.20 in) Width: 14 cm (5.5 in)

MASTER BOX PALLET SIZE:

Width 1: 101 cm (39.76 in) Width 2: 105 cm (41.34 in) Length: 122 cm (48.3 in) Pallet height: 191.5 cm (75.39 in)



SWEET CORN TAMALES / TAMALES DE ELOTE 850 G (1 LB 14 OZ) ITEM: TA0243

Sweet Corn Tamales are a very traditional meal in northwest of Mexico; our delicious Tamales are made with white cornmeal, sugar and salt, packed in a plastic sealed bag, specially designed to heat them up in a microwave oven or steamer allowing our consumers to have a tasty meal in minutes. Our product is prepared under the TIF system.

CONTENTS: 6 sweet corn tamales per bag with a net weight of 0.850 kg / 1 lb 14 oz RETAIL SKU: 8 bags with 6 tamales each SHELF LIFE: 1 year at freezing temperature -18 °C / -0.4 ° F INGREDIENTS: White corn meal, sugar, corn oil, butter dairy cow (fat butyric, reconstituted skim cow milk, sodium benzoate, potassium sorbate, natural flavor, soy lecithin, annatto extract and artificial flavor), pork lard, salt, baking powder (sodium bicarbonate, aluminum and sodium sulfate, corn starch, calcium sulfate and monocalcium phosphate. ALLERGEN WARNING : CONTAINS MILK, SOY AND SULFITE.

PLASTIC BAG DIMENSIONS:

30x20x3 cm/11.81x8x1.18 in

MASTER BOX PALLET SIZE:

Width: 40 in / 101.6 cm Length: 48.3 in / 121.92 cm Height: 39.764 in / 101 cm Net weight: 1 049.8 lb / 476.2 kg





SWEET CORN TAMALES WITH CHEESE AND GREEN BELL PEPPER / TAMALES DE ELOTE CON QUESO Y PIMIENTO VERDE 850 G (1LB 14 OZ)

ITEM: TA0246

Sweet Corn Tamales with cheese and green bell pepper are a very traditional meal in a state in Northwest of Mexico; our delicious Tamales are made with white corn meal, sugar, salt, cheese and green bell peppers, packed in a plastic sealed bag, specially designed to heat them up in a microwave oven or steamer so our consumers can have a tasty meal in minutes. Our product is prepared under the TIF system.

CONTENTS: 6 sweet corn tamales per bag with a net weight of 0.850 kg / 1 lb 14 oz. RETAIL SKU: 8 bags with 6 tamales each SHELF LIFE: 1 year at freezing temperature -18 ° C / -0.4 ° F INGREDIENTS: White corn meal, sugar, cheddar cheese (pasteurized cow milk, calcium chloride, salt, rennet, annatto extract and lactic cultures), green bell pepper, corn oil, butter dairy cow, (fat butyric, reconstituted skim cow milk, sodium benzoate, potassium sorbate,natural flavor, soy lecithin, annatto extract and artificial flavor), pork lard, salt, baking powder (sodium bicarbonate, aluminum sulfate and sodium, corn starch, calcium sulfate and monocalcium phosphate). ALLERGEN WARNING : CONTAINS MILK, SOY AND SULFITES.

PLASTIC BAG DIMENSIONS 30x20x3 cm/11.81x8x1.18 in

MASTER BOX PALLET SIZE:

Width: 40 in / 101.6 cm Length: 48.3 in / 121.92 cm Height: 39.764 in / 101 cm Net weight: 1 049.8 lb / 476.2 kg





www.chata.com.mx exportaciones@chata.com.mx

Productos Chata 🛉 🔂 @productoschata



Sharing our Seasoning[™]